



FROM BEING FOUND TO BEING CHOSEN!

Two-Day Sales Coaching and Mentoring
for SME, Interim & Self-Employed Professionals



WHY PARTICIPATE?

- ✓ Strengthen your commercial skills
- ✓ Become more visible to clients
- ✓ Less dependence on agencies

WHAT IS INCLUDED

-  Handouts, templates & checklists
-  Well catered lunch
- ✓ At a professional location



BONUS: Additional online session
for further in-depth tips



DAY PROGRAM

DAY 1: Positioning & Commercial Mindset

-  From expert to entrepreneur
-  Customer-oriented commercial thinking
-  Using LinkedIn & visibility effectively

DAY 2: Acquisition & Customer Conversion

-  Applying effective interview techniques
-  Convincingly dealing with objections
-  Drawing up your personal action plan



SIGN UP TODAY!

Sign up or more information at:
info@onlybusiness.nl

